



UNITED AGAINST POVERTY
Orlando



2022 ANNUAL REPORT

*"It is often the small steps, not the giant leaps,
that bring about the most lasting change."
— Queen Elizabeth II*

Dear Cherished Supporter,

United Against Poverty Orlando holds a unique position within the Central Florida community, delivering programs and services to help move families from crisis to economic self-sufficiency. Your commitment over the past year has afforded us the ability to help thousands of families in need through access to low-cost groceries, crisis care, and workforce development training.

While being post pandemic, we faced challenges in 2022, but persevered and triumphed with a milestone year. UP Orlando served over 7,715 families who utilized the Member Share Grocery Program (MSGP) which serves families at or below the 200% poverty level. The MSGP program affords families access to low-cost groceries, allowing them to stretch their budgets and put an aggregate amount of \$4.39 million back into our local economy.

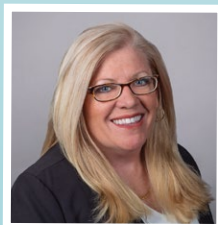
UP Orlando Crisis Navigators delivered 8,137 units of life essential crisis services to 1,363 unique households. The UP Orlando workforce development team is responsible for our Success Training Employment Program (STEP). STEP is a FREE 3-phase program that provides participants valuable skills, confidence and knowledge to help secure employment and reach financial goals. We helped 57 low-income individuals obtain job skills training, gain employment, and increase their household income. We had 26 graduates become successfully employed. Not only did they increase their income, this created a \$787,640 “social cost avoidance”, which refers to the expense’s taxpayers would have incurred for unemployment, rent/utility assistance, emergency room usage, and criminal justice costs.

We can’t forget about our incredible local community events. Our Hopeful Harvest event in November, provided 450 families the ability to celebrate Thanksgiving with a complete Thanksgiving meal, that’s a turkey with all the fixings! Additionally, our Hope for the Holidays event afforded parents the ability to secure toys for 400+ children so they had gifts to open for the holiday.

On behalf of the entire UP Orlando team, we thank you for your support and the impact of your investment. We are proud to have been able to serve over 9,000+ families with life essential services. With your support we can continue to inspire and empower individuals and families to lift themselves to economic self-sufficiency. We are going UP!

Gwendolyn Butson

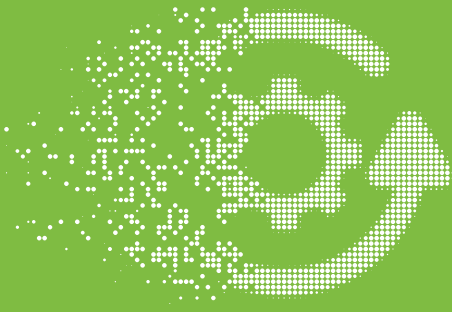
Gwendolyn Butson
Chief Executive Officer



Anjali Vaya

Anjali Vaya
Executive Director, Orlando Campus





BREAKING THE CYCLE OF POVERTY

A LOOK BACK AT 2022



9,263

Households Served
by all UP Orlando
Programs

8,137

Units of Stabilization Services
Provided in Our
Life Enrichment Center



57

STEP Graduates

26

STEP Graduates
Employed



Our Member Share
Grocery Program
Helped Families Retain
\$4.39M



An Average of

174

New Individuals
Enrolled in our
Programs each week

10

Workshops Helping

123

Individuals



28

Families Lifted
Out of Poverty



YOUR IMPACT

Through the generous resources you entrusted to us, we were able to reach out and lift the lives of 9,263 families who would otherwise go unnoticed. Whether it's an investment of wealth, talent, or product - we pride ourselves in putting your gift to work in the most efficient way possible - right here in Central Florida.

YOUR MONETARY GIFTS

For every \$1 you donated in 2022, 92.4¢ went directly to programs and activities designed to help lift our neighbors from poverty to economic self-sufficiency. This is among the best ratios nationwide for a social service organization.

92.4¢ Program Activities

3.4¢ Management & General Expenses



4.3¢ Fundraising Expenses

In 2022, Volunteers Served
59,000 Hours

YOUR GIFTS OF TIME & TALENT

Total Value of
Volunteer Service in 2022
\$1,735,190

*According to Independent Sector's
Florida Value of Volunteer Time Report

2,902 incredible individuals
gave a HAND UP in 2022



YOUR GIFTS OF PRODUCT

More than 120 generous
Product Partners from across
166 locations donated a total value of

\$1,643,834

in food and household items to our
Orlando UP Center in 2022.



Financial Statement

FISCAL YEAR JANUARY 1 – DECEMBER 31, 2022

To maintain the highest level of fiscal responsibility, Kmetz, Elwell, Graham & Associates Certified Public Accountants conducts an Independent Audit of our entire organization each year. The below Revenue and Expense summary reflects financial information for the Orlando UP Center only.

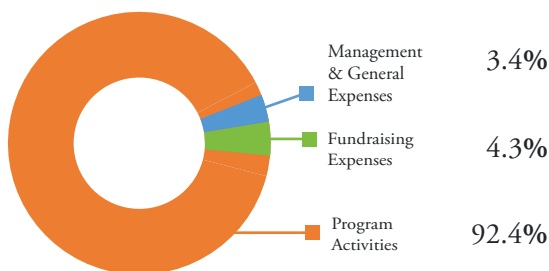
Revenue

Member Share Grocery Program & Redistribution	\$2,003,466
Public Support	\$1,002,923
Grant Revenue	\$691,383
In-kind contributions from Product Partners	\$1,643,834
Other Income	\$71,699
TOTAL REVENUE	\$5,413,305

Expenses

Program Activities	\$4,978,364
Management & General	\$180,955
Fundraising	\$229,481
TOTAL EXPENSES	\$5,388,800

7.7%
ANNUAL FUND
ADMINISTRATIVE
RATE



We are proud to operate well below the BBB Wise Giving AllianceSM Recommended Standard 35% Administrative Rate

The below Net Assets summary is reflective of our entire organization, including the Indian River, St. Lucie, and Orlando locations.

Net Assets

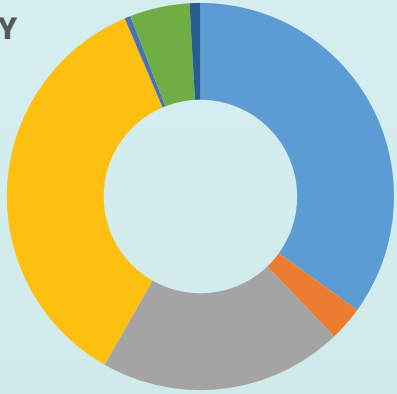
Beginning of Year	\$15,704,489
Change in Net Assets	\$457,607
END OF YEAR	\$16,162,096

DEMOGRAPHICS

100% of the households served fall at or below
200% of the Federal Poverty Level.

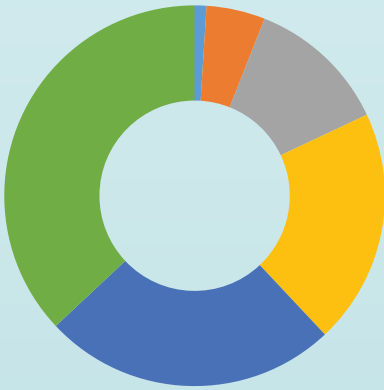
PARTICIPANT ETHNICITY

- 35.4% ■ Hispanic
- 35.0% ■ African American
- 20.4% ■ Caucasian
- 2.9% ■ Asian
- 0.5% ■ Native American
- 0.7% ■ Other
- 5.0% ■ Not Reported



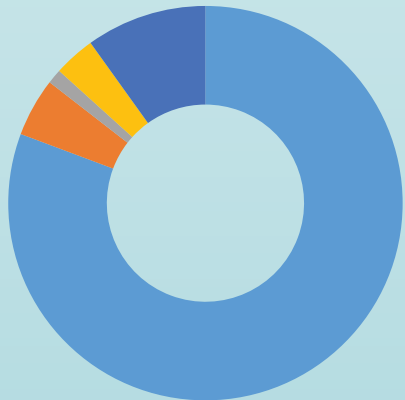
PARTICIPANT AGE

- 0.5% ■ 0-18
- 5.2% ■ 19-34
- 12.2% ■ 35-44
- 19.7% ■ 45-54
- 24.7% ■ 55-64
- 37.2% ■ 65+
- 0% ■ Not Reported



PARTICIPANT COUNTY

- 80.7% ■ Orange
- 4.8% ■ Osceola
- 1.2% ■ Seminole
- 3.4% ■ Other
- 9.9% ■ Not Reported



"Through our partnership with UP Orlando, we've been able to reach thousands of individuals and families in the Orlando community, helping them overcome barriers and move from crisis to self-sufficiency. We believe that by working together, we can create a city where everyone has access to the resources they need to thrive, and where every person is valued and respected."

-Orlando Mayor,
Buddy Dyer



"Spraker West Wealth Management has been involved with United Against Poverty for over a decade as donors, volunteers, and community board members. We have seen first-hand the amazing work being done in our community and the positive impact the Success Training Employment Program (STEP), Member Share Grocery Program (MSGP), and Crisis Stabilization programs have on our most vulnerable neighbors. Our firm has given time, talent, and treasure, and we know our investment in the UP mission is being put to good use to create lasting change throughout our amazing community. We are proud to support UP Orlando."

- John M. West III



Fernell was seeking a new start after relocating from Fort Meyers to Orlando. Fernell was referred by her case worker to UP Orlando's Success Training Employment Program (STEP). Fernell learned emotional intelligence, job acquisition skills and computer training. After graduation from the STEP program, she received a job as a Security Officer.

"The STEP program gave me a sense of direction and a new beginning."

- Fernell N
STEP Graduate

"Disney and United Against Poverty share a similar vision where everyone has the opportunity to achieve a future filled with hope and possibilities. In the immediate aftermath of Hurricane Ian, Disney provided funding support to help UP Orlando continue to provide critical services and support to our community, especially during such a difficult time."

- Tajjana Ancora-Brown
Director, External Affairs



"We invest in United Against Poverty because of their mission and success in providing a helping hand to families in crisis. UP Orlando allows access to affordable groceries, employment training and other basic needs enabling families to become self-sufficient."

- Dr. and Mr. Robin and Wayne Roberts

EVENT HIGHLIGHTS

June 16 – Health Fair

Community members took advantage of eye exams, nutrition consultation, and other health related screenings. We shared information on how to apply for health insurance and other health related services.



July 30 – 2022 Back to School / Resource Event

Through a partnership with the SODO District, UP Orlando was able to provide back-to-school supplies for local families. In addition, attendees received resources on mental health, access to free phones, continuing education, employment opportunities and so much more.

October 7 – Hand UP

On Friday, October 7th, we had the privilege to host our Annual Hand UP Luncheon back in person. More than 400 major donors, community partners and volunteers came together for this yearly event. The luncheon is an UP Orlando awareness event that highlights United Against Poverty programs and services that lift lives throughout the community.



Throughout the year, countless compassionate community members engaged with our mission in unique and meaningful ways as part of our special events. Thank you to our enthusiastic attendees, hardworking volunteers, and generous sponsors for making our 2022 events such a success!

Volunteer Income Tax Assistance (VITA)

Since 2016, UP Orlando has been one of the few sites offering the VITA Program coordinated through Heart of Florida United Way. Over the past six years, families received more than \$500,000 in tax refunds.



November 21 – Hopeful Harvest

On November 21st, we hosted our annual Hopeful Harvest event. We distributed a complete Thanksgiving meal to over 400 UP Orlando member families. A huge thank you to the community for the support.

December 8 – Elected Officials Night
Judges from the Ninth Judicial Circuit along with elected officials participated in a volunteer holiday event at UP Orlando. They donated their time and assisted with sorting toys for our Hope for the Holiday event.



December 10 – Hope for the Holidays

The 2022 Hope for the Holidays event was held on Saturday, December 10, 2022. Thanks to our generous donors and volunteers, over 300 children received a bag filled with toys for the holiday.



2022

COMMUNITY ADVISORY BOARD MEMBERS

Dan Pugh
Board Chair

Alicia Bechtel

Joyce Boudoin
Vice Chair, Programs Chair

Hollie Croft

Chief Eric D. Smith

Arden Buchanan
Communications Chair

Jack Meyers

Renee DeRouin-Jessen
*Organizational Leadership
Co-Chair*

Sharon Lastrapes Meyers

Jennifer Englert

Jill Kelso
Finance Chair

Edward DeAguilera

LaSonia Landry
*Organizational Leadership
Co-Chair*

John Dowless

Katy Eld

Jaime Poulos

Keith Landry

Nick Archer

Monica Smith



2022 THE YEAR OF CHANGE



THANK YOU TO OUR GENEROUS INVESTORS FOR GIVING A HAND UP IN 2022!

\$100,000+

*City of Orlando Housing and
Community Development*

Spectrum

Dr. Robin and Wayne Roberts

Disney Worldwide Services

\$25,000 - \$99,999

*Orange County Government
Housing & Community
Development Division*

*Elizabeth Morse Genius
Foundation*

*The Mark and Sunnie Wang
Foundation*

EAI Enterprise, INC.

DeVos Family Foundation

*City of Orlando Office
of Community Affairs*

Heart of Florida United Way

Bank of America

*The Joe & Sarah Galloway
Foundation*

Dr. Donald and Cindy Diebel

\$10,000 - \$24,999

Bill and Nancy Robinson

Florida Blue

Spine and Injury Associates

Dan and Jackie Devine

Dwayne and Lynette Gray

Medtronic

Chesley Magruder Foundation, Inc.

Dr. Phillips Charities

Orange County Comptroller

Orlando Health

Acahand Foundation

First Baptist Orlando

Dan and Tinna Pugh

Ray and Kitty Scott

Duke Energy Florida

Miller Charitable Foundation Inc

RJ Sonomo Family Giving Fund

SprakerWest Wealth Management, Inc.

The Chatlos Foundation

ABC Fine Wine & Spirits

AdventHealth Orlando

David and Cynthia Parker

George Masterson

\$2,500 - \$9,999

Ronnie Smith

Charities Aid Foundation of America

Dollar General

*Martin Aquatic Design
& Engineering*

*Winderweedle, Haines, Ward,
and Woodman, P.A.*

Robert Whorf

TD Charitable Foundation

Jens and Tonya Klingen

Lauren Poore

Matthew Draper

Debbie and Jeff Chandler

De Arrigoitia & Co.

Kastory Family Foundation

Orlando Regional Realtors Association

Poulos & Bennett

*The Naomi & James Fitzgibbon
Family Foundation*

The Orlando Law Group

Zimmerman, Kiser & Sutcliffe, P.A.

Anne Abeel

Chris and Kristen King

Jim and Ann Tharp

John and Gale Hillenmeyer

Julie Zaiback

Leon and Britni Camarda

Steve and Jackie Tye

Thomas Aldinger

*The Community Foundation
for Northeast Florida*

Scott and Krystal Ritchey

Greg and Louise Holzhauer

Joshua Hurtado

Joe and Janice Nisbett

Kiwanis Club of Orlando

Rhodes+Brito Architects

Greg and Shannon Vandergrift

Martha Emerson

Steve and Karen Rubin

Ann Saurman

Renee DeRouin-Jessen

Mary Ann Stead

*Frangakis Family Charitable
Found TR*

TBone and Zoobin Fund

*Joseph E. & Ronda B. Miller
Foundation, Inc.*

*The Martin Andersen-Gracia
Andersen Foundation, Inc.*

Anderson-Devitt Foundation

Annunciation Catholic Church

Bernie and Linda Kastory

Bill and Beth Neidlinger

Robert Boeschen

Jack and Sharon Myers

Jim and Debby Manuel

Joe and Eugenia Sefcik

Lorin Sullivan

Michael and Angela Parks

Michael and Renee Mueller

Robb and Nancy Chapin

\$1,000 - \$2,499

Zed and Pam Layson
John and Victoria Myers
Health Compass Consulting LLC
Regions Bank
Dr. Jo Hewell
Linda Derringer
Ricky and Susan Tayloe
Robert and Diane Smedley
Robert and Joan Fisher
Stan and Kathy Pietkiewicz
Tom and Janet Elrod
Ron and Kathy White
Harold Sprague
Nancy Patterson
Citi National Bank of Florida
Simon Bailey
Quakers of Orlando
Rotary Club of Maitland
Cedric and Tina Nakamura
Jeff Cohen and Luci Belnick
John Dowless
Keith and Eleanor Ackermann
Tommy and Barbara Beck
Rockpit Brewing
Allan and Jane Clayman
Eric Larue
Josh and Katie DeAscanis
Patricia Loy
Rye and Sheri Merriam
Tom and Brenda Kincaid
Winfried and Carolyn Beltran
Zach Hoover
*First United Methodist Church
of Winter Park*
Jager Family Fund
Worth Oelschlager
Will and Shannon Dukes

*Champions of Faith
International Church*
Florida Bancorp Supply, Inc.
*Grace Covenant
Presbyterian Church*
Massey Services
*The Elder Law Center
of Kirson & Fuller*
Vista Del Lago
Adam Rosenberg
Allen and Kerri Sterchi
Caitlin Crosley
Charline Kennedy
Dan and Glenna Morris
Dave and Dottie Arms
Eddie and Melanie Pipkin
*Graham and
Deborah Ann Kolterjohn*
Henry and Judith Pfingstag
Herbert and Sherrie Hill
Jeff and Suellyn Johnson
Jerry and Gail Van Scoter
Jim and Deb McKillop
John Russell
Josh Martin
Kim Darin
Madison Gay
Margot Deakins
Randy and Susie Rush
Sara Delk
Shawn and Lorri Barrow
Tom and Joanne Graham
Walter and Sarah Beaver
William Sefton
Bill and Leigh Ann Rush

LIFTING LIVES

Our Purpose

To inspire and empower people living in poverty to lift themselves and their families to economic self-sufficiency.

Our Mission

To serve those in poverty by providing crisis care, transformative education, food and household subsidy, employment training and placement, personal empowerment training, and active referrals to other collaborative social service providers.

Our Vision

Communities where every family has access to basic needs, nutritional food, crisis care, education and employment training, and where everyone has the opportunity to achieve a future filled with hope and possibilities.



407-650-0774 ■ www.uporlando.org
150 W. Michigan Street ■ Orlando, FL 32806

United Against Poverty is a registered 501(c)3 nonprofit. Our Federal Tax ID is 11-3697936.